



# FRIDAY FLASH

## »» SkillsUSA Member Benefits for Students

Participation in SkillsUSA can be life-changing for students. Membership offers new opportunities, the encouragement of an advisor and increased confidence through engaging in conferences, competitions and SkillsUSA Framework development. Here are just some of the benefits your students can receive:

- Recognition for individual or chapter achievement through SkillsUSA Career Essentials suite, the SkillsUSA Chapter Excellence Program (CEP), and the President's Volunteer Service Award (PVSA)
- Opportunities to build valuable skills through an annual Program of Work that allows members to grow within the classroom, workplace and chapter
- Opportunities to form meaningful relationships with other students who share common interests and come from diverse backgrounds
- Access to a broad array of SkillsUSA programs where they can grow personal and professional skills while having fun
- Ability to advocate for career and technical education and SkillsUSA
- Opportunities to earn and practice real-life application of leadership skills through chapter initiatives and programs
- Application of leadership skills as a committee leader or chapter, district, state or national officer
- Recognition for individual achievement through local, state and national competitions



[Learn more here.](#)

## »» Professional Membership Has Its Privileges

The SkillsUSA registration site is open for the new school year and advisors should join now so they receive all mailings and emails. Professional members receive many resources and benefits when they submit membership: the **Framework Integration Toolkit** ensures career readiness within your classroom, training program and chapter; the **Program of Work Toolkit** includes resources to help implement an effective and successful Program of Work; the “**Jump into STEM!**” curriculum provides an opportunity to engage elementary and middle school students in STEM learning; and the **SkillsUSA Championships Technical Standards** are the official regulations for the SkillsUSA Championships career competitions. E-Courses and advisor professional development provide a variety of training options. National dues for professional members are \$20 plus state dues, which vary. Most benefits are

digital so be sure to sign up with an email address you check often! [View or download this PDF for 2021-22 state dues and deadlines](#), and you can [find the registration site here](#).

## »» Chapter Challenge: SkillsUSA Recruitment Week

Check out the [SkillsUSA Recruitment Week resource hub](#) to learn how your chapter can successfully plan a local recruitment week and engage potential new SkillsUSA students. Advisors can find resources to help coach chapter leaders on recruitment strategies and engaging potential members. After your week is finished, submit your Recruitment Week efforts for an opportunity to be spotlighted on the [SkillsUSA Champions Magazine digital hub](#).

## »» A Wealth of Professional Development This Fall

Please join other SkillsUSA advisors for our fall Professional Development offerings to assist you in launching the new school year. Here are just a few:

- **Sept. 27 at 3:30 and 6:30 p.m. ET. — Professional Membership Benefits.** During this session, we will learn how to navigate the SkillsUSA Absorb Learning Management System (LMS) and discover all the resources you can use. Register through Zoom by finding the session on the calendar [here](#).
- **Sept. 29 at 3:30 p.m. ET. — Workplace Communication.** Learn the skills to deal with difficult situations in the workplace. We will unpack how to strategically approach difficult conversations to maximize success and preserve professional relationships while discovering SkillsUSA resources. The session will provide best practices as well as common pitfalls of difficult conversations.

Register for all sessions through [absorb.skillsusa.org](https://absorb.skillsusa.org). Learn more about these and other Fall professional development offerings from [SkillsUSA's online training calendar](#). For questions, contact [Karolina Belen](#).

## »» Be Part of the Solution to Prevent Hunger

The Foundation for Impact on Literacy and Learning has introduced “Explore.Act.Tell,” a free program funded by the Albertsons Companies Foundation Nourishing Neighbors Program that teaches students in grades 6-12 to become aware of food insecurity issues in their neighborhoods and learn to advocate for community involvement. A series of activities helps students learn about the issues surrounding hunger and food insecurity to develop skills they will use to implement a service project and tell their story in the challenge. [For more information about Explore.Act.Tell, go here](#).

## »» Support the Trades in Fashion

SkillsUSA has once again teamed up with [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) for the “Support the Trades” campaign to raise awareness of SkillsUSA and help close the skilled trades gap. Carhartt and TSC are offering an expanded “Support the Trades” line of shirts and hats designed by Carhartt, with a portion of the proceeds being donated to SkillsUSA! Show your pride for the skilled trades you

proudly represent and the “Champions at Work” who keep our nation moving. The exclusive T-shirts and hats for women and men are now available at [Tractor Supply Online](#) or your local TSC store. [Check out this promotional video](#) and follow the campaign on SkillsUSA’s social media this fall.



## »» Wolverine and Ram Trucks Support SkillsUSA

Wolverine and Ram Trucks have collaborated again this year on a campaign for their “Wolverine x Ram” line of work boots, built in the USA and inspired by the iconic details of Ram Trucks. To support the next generation of skilled workers, Wolverine and Ram are donating \$10 to SkillsUSA for every pre-order from the line of boots, hats, sweatshirts, T-shirts and socks. [Check out the collection now.](#)



## »» New Membership Registration Feature

SkillsUSA has added a new membership registration feature that allows advisors to register some students on their classroom roster now and allow others to join later. The advisor can select specific names or all names on the roster list in the join process. Here is the process: Log on to the [registration website](#)>click [Membership](#) button>click [Members](#) button. Once names are added to the roster, check the box next to each name in the [Ready to Join](#) column or check the column header box to join all names, then click the [Join Selected](#) button. Contact the [Customer Care Team by email](#) or call 844-875-4557 if you have questions.

## »» Apply Now for ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE) is seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the annual CareerTech VISION conference. This year’s conference will be held Nov. 30 - Dec. 3 in Las Vegas, Nev. The deadline for nominations is **Oct. 10**. Qualified individuals may be nominated in the following categories: **Teacher of the Year, New Teacher of the Year** and **Lifetime Achievement**, and you may nominate yourself. (If you nominate someone else, please be sure to notify the nominee.) Click [here](#) to nominate someone for the awards. For additional conference information, visit [ACTE CareerTech VISION 2022](#).

## »» The SkillsUSA Store — Deals and Steals

With fall around the corner, there is no better time to stock up on some fantastic SkillsUSA logo items before they’re gone. Check out the SkillsUSA Store [Deals and Steals](#) section for everything from light jackets to polos and tech items with savings of as much as 50-60% off. There is sure to be something for everyone.



## »» CHARGE: A SkillsUSA Chapter Officer Video Series

Advisors work hard to teach their chapter officer teams how to be successful leaders. SkillsUSA recognizes this challenge and has developed a program that makes it easier to create a strong team. CHARGE is a weekly video series that covers topics that will help chapter officers in the day-to-day management of their chapters. Each CHARGE video has an activity guide to support chapter officer growth and development. There are 12 three-minute episodes, and this week, the focus is on Episodes 5 and 6:

- Episode 5 covers personal communication style and introduces how effective communication between chapter officers and chapter members can lead to a more successful chapter. After watching a short animation, chapter officers complete the activity guide which discusses oral,

nonverbal and written communication styles, as well as how to listen effectively, and which style best represents them.

- Episode 6 covers learning how to set personal growth SMART goals (specific, measurable, assignable, realistic and time-related) to drive growth for themselves and for their chapter.
- [Access CHARGE here.](#)

### »» Registration Open for ELEVATE!

The SkillsUSA Elevate Chapter Officer Development Conference is Oct. 19 from 11 a.m.-4:30 p.m. ET. Plan now to attend this virtual interactive experience for local officer teams that focuses on building successful chapters by equipping officers with the skills to lead and serve their local members. Elevate is open to all SkillsUSA local chapter officers. At least one advisor must participate with each team. Participate right from your classroom, and the cost is only \$10 per participant. [Register through the membership site here.](#) Registration closes **Oct. 5.**

### »» CHANNELLOCK Skilled Trades Site and Contest

SkillsUSA partner CHANNELLOCK has launched a “[Trades 101](#)” website that highlights the many incredible benefits of a skilled trades career. On the site, students can explore trade schools, tips for choosing the right career path and steps to enter a trade field. In addition, CHANNELLOCK is holding a [Trade School Trade-Up](#) initiative to give CTE programs across the country a chance to win shop makeovers and tools to foster learning success. Entries are due **Oct. 12.**

### »» Student Research Foundation Scholarship Available

The Student Research Foundation (SRF) is offering a scholarship to a high school SkillsUSA member who plans to continue their education in a college/postsecondary program. The scholarship will recognize outstanding community contribution and will provide support during the student’s first year of postsecondary enrollment in any field of study. Awards range from **\$1,500 to \$7,000**, and at least one scholarship will be awarded to a SkillsUSA member based on the requirements. Applications must be submitted through the [Student Research Foundation Scholarship web page](#) by **July 26, 2023.** Finalists/winners will be announced by Nov. 20, 2023.

### »» Plan Now for Manufacturing Day

Many SkillsUSA chapters participate in Manufacturing Day, a celebration of modern manufacturing meant to inspire the next generation. While the 2022 [Manufacturing Day](#) is officially celebrated on Oct. 7, your chapter can hold events on any date in October. Activities for students might include a local plant tour, a virtual industry tour or an event on campus that highlights manufacturing. SkillsUSA chapters should share their Manufacturing Day photos and stories with [Hayley Uffelman, SkillsUSA’s social media manager.](#)

