



FRIDAY FLASH

»» SkillsUSA Membership is Open — Join Early as a Professional

The SkillsUSA member registration site is open for the 2022-23 school year! We encourage advisors to join early so they receive all mailings and emails. Professional members receive these benefits when they join, all delivered to you via email. Be sure to sign up using a valid email address you regularly check!



- **Framework Integration Toolkit** ensures career readiness within your classroom, training program and chapter with videos, lesson plans, experiential activities and more.
- **Program of Work Toolkit** includes activity guides, videos and resources to help implement an effective and successful Program of Work.
- **“Jump into STEM!”** curriculum provides an opportunity for members to mentor and engage elementary-school and middle-school students in STEM learning.
- **SkillsUSA Championships Technical Standards** are the official regulations for the SkillsUSA Championships career competitions (available in early October).
- **E-Courses** and **Advisor Professional Development** provide a variety of training options.

National membership dues for professional members are \$20 plus state dues, which vary. State dues and deadlines can be found here ([download the PDF](#)).

»» Chapter Challenge: SkillsUSA Recruitment Week

Looking for new SkillsUSA membership recruitment ideas? Check out the [SkillsUSA Recruitment Week resource hub](#) to learn how your chapter can successfully plan a local recruitment week to engage potential new SkillsUSA members. Advisors can find resources to help coach chapter leaders on recruitment strategies and engaging potential members. After your week is finished, you can submit your Recruitment Week work for the opportunity to be spotlighted on [SkillsUSA Champions digital hub](#).

»» Support the Trades in Fashion

SkillsUSA has once again teamed up with [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) for the “Support the Trades” campaign, designed to raise awareness of SkillsUSA and help close the skilled trades gap. As part of the campaign, Carhartt and TSC have an expanded “Support the Trades” line of shirts and hats designed by Carhartt, with a portion of the proceeds being donated to SkillsUSA! Show your pride for the skilled trades you proudly represent and the “Champions at Work” who keep our nation moving. The exclusive T-shirts and hats for women and men are now available at [Tractor Supply Online](#) or your local TSC store. [Check out this promotional video](#) and follow SkillsUSA’s social media to learn more about the campaign.



»» Student Research Foundation Scholarship Available

The [Student Research Foundation \(SRF\)](#), in partnership with SkillsUSA, is offering a scholarship to a SkillsUSA member who is currently enrolled in high school and plans to continue their education in a college/postsecondary career and technical program. The scholarship will recognize outstanding community contribution and is intended to provide support during the student’s first year of postsecondary enrollment in any field of study. The award can range from **\$1,500 to \$7,000**, and at least one scholarship per year will be awarded to a SkillsUSA high school member based on meeting the requirements. Applications must be submitted online through the [Student Research Foundation Scholarship web page](#) by **July 26, 2023**. Finalists/winners will be announced on or around Nov. 20, 2023.

»» Member Benefits for Students

Participation in SkillsUSA can be life-changing for students. Membership offers new opportunities, the encouragement of an advisor and increased confidence through engaging in conferences, competitions and SkillsUSA Framework development. Here are just some of the benefits your students can receive:

- Recognition for individual or chapter achievement through SkillsUSA Career Essentials suite, the SkillsUSA Chapter Excellence Program (CEP), and the President’s Volunteer Service Award (PVSA).
- Opportunities to build valuable skills through an annual Program of Work that allows members to grow within the classroom, workplace and chapter.
- Opportunities to form meaningful relationships with other students who share common interests and come from diverse backgrounds.
- Access to a broad array of SkillsUSA programs where they can grow personal and professional skills while having fun.
- Ability to advocate for career and technical education and SkillsUSA.
- Opportunities to earn and practice real-life application of leadership skills through chapter initiatives and programs.
- Application of leadership skills as a committee leader or chapter, district, state or national officer.
- Recognition for individual achievement through local, state and national competitions.

[Learn more here.](#)

»» Fall Professional Development Offerings

Are you ready to take your SkillsUSA knowledge to the next level? SkillsUSA's Fall Professional Development offerings include new advisor training, workplace communication, adult learning theory and conflict resolution. [Check out the Fall 2022 Professional Development flyer!](#)

»» Research on High School Students and Future CTE Careers

SkillsUSA and the Student Research Foundation — with the help of the Manufacturing Institute, National Alliance for Partnerships in Equity, and the Hispanic Heritage Foundation — are collaborating on new research about high school students' perceptions of their education and career opportunities. The goal is to stimulate a dialogue on career pathways among parents, teachers and students. By including your students as part of this important research project, you can help them gain access to postsecondary scholarship opportunities, research their career options and connect with schools looking for students with their specific skill sets. To participate, watch for a package by mail from the National College and Career Pathways Study (Research Consortium on CTE Career Pathways). To make sure you are on the mailing list, [fill out this form](#) or send an email to: info@studentresearchfoundation.org. Packages are in the process of being mailed. [Download the infographic for last year's research.](#)

»» “SkillsUSA Technical Fridays” Workshops Start in September

Join us for “Technical Fridays,” SkillsUSA's workshops led by industry experts helping teachers develop specific technical skills relevant to their career fields of interest. Leave the sessions with a new skill to implement in your classroom. [Learn more about the workshops here.](#) On Sept. 30, from 3-4 p.m. ET, we will be joined by Linnell Burton, a certified crime scene investigator, anti-terrorist crime scene instructor, and a founder of Blueprint Camp LLC. Her session was delivered at the 2022 SkillsUSA University in Atlanta and earned a 98% “highly recommended” rate. Workshops are free of charge. [Register here](#) (limited spots are available). If you have questions, contact [Karolina Belen](#).



»» Share Your Champions

The SkillsUSA Champions magazine staff is always looking for potential Feature or Spotlight stories. If you know of a SkillsUSA student, advisor, industry partner or graduate whose story would be motivating and inspirational, please submit the information [through our online form](#).

»» Save the Date for ELEVATE!

SkillsUSA Elevate's Chapter Officer Development Conference is Oct. 19 from 11 a.m.-4:30 p.m. ET. Plan now to attend this virtual interactive experience for local officer teams that focuses on building successful chapters by equipping officers with the skills to lead and serve their local members. Elevate is open to all SkillsUSA local chapter officers. At least one advisor is required to participate with each registered team. Participate right from your classroom. The cost is \$10 per participant. Additional information will be provided soon.