

**Arkansas SkillsUSA
Skill Demo Video Contest
Technical Standard**

Purpose:

To create meaningful content that fully showcases the knowledge and talent of Arkansas SkillsUSA members. This content will be shared on the Arkansas SkillsUSA YouTube Channel. Any videos submitted before state contest will be showcased during the State Conference.

Scope:

Each student that wishes to compete will create a YouTube help video that shows how to complete a task within their training program. This is a task of the students choosing but it must be related to the training program.

Membership:

Membership is required to compete in this event. Membership is defined as a fully submitted membership on the membership site by February 15th.

Dress:

Students will dress in the official dress outlined with in their training program. Examples: (Blue or Kaki work shirts and pants, White Polo shirt, Scrubs, Chef Jacket or Official Red Jacket or Blazer)

Safety:

Student must demonstrate and discuss proper use of PPE during the video and must include a statement of use of proper PPE prior to starting any work.

Product:

The videos will be at least 5 minutes in length with a maximum of 8 minutes. Video can be shot across multiple times if more time is required to complete the skill to allow for drying or curing times for skill. Also you must list in the video all tools, products and materials that you will use to complete the task demonstration.

Registration:

There is no fee for registration, but you must complete the video registration form at the link below. If you wish to attend the Arkansas Skills USA Conference, you must register as an observer. However, you can submit a video **AND** register for a contest at the conference if you wish to compete in a contest. [Skill Demo Video](#)

Submission:

When completed you must submit a link to your YouTube video to the following email address. keith.mcknight.dcte@gmail.com along with the link you will also need to submit signed copies of the digital media release forms found at the link below. [Media Release Form](#)

Judging:

Video judging will be based on total video views.