November 13, 2026

FRIDAY FLASH

Last Call: Level UP Your Membership by November 15

You have just a few days left to turn your chapter's growth into free resources. The Level UP membership incentive closes November 15.



Register at least 15 student members in one technical program, along with one or more instructors as professional members, and you'll receive a free SkillsUSA Educational Resource.

Growing over last year pays off, too. Register 25 more members than last year and your chapter earns a SkillsUSA Framework banner. Register 50 or more additional members and you'll earn two.

If you qualify, watch your inbox after Nov. 15 for an email with instructions for redeeming your incentives.

Download the promotional flyer for the full details.

Immersive Experience Program Offerings

Give your student members a firsthand look at where their training can take them! SkillsUSA will offer two Immersive Experience programs at the 2027 National Leadership & Skills Conference (NLSC) in Atlanta, June 22–24.



- **Immersive Experience: Construction**
- **Immersive Experience: Transportation & Supply Chain**

Both programs are open to high school and college/postsecondary SkillsUSA members enrolled in related training programs who aren't competing at NLSC. Students will go behind the scenes on industry tours, put their classroom skills to work in hands-on activities and hear directly from industry professionals about what it takes to get started in the field.

As you plan for NLSC, talk with eligible students about participating in this opportunity and the benefits of connecting with industry professionals. The schedule and additional details will be posted on the Immersive Experience microsite.

Immersive Experience flyer

WBL Resource Spotlight: SkillsUSA Job Shadows Guide

Give students a firsthand look at the world of work! Job shadowing allows students to observe industry professionals in action, explore career pathways and gain a better understanding of workplace expectations. The **SkillsUSA Job Shadows Guide** provides educators with practical tools and strategies to plan, implement and evaluate meaningful job shadowing experiences. Whether you're organizing your first job shadow or strengthening an existing opportunity, this guide can help you get started!

Use the guide to plan your job shadow experience! Access it on SkillsUSA Pathful:

1. Find the **Work-Based Learning Toolkit** under Professional Member Benefits and select **More Details**.
2. Locate **Work-Based Learning Guides** and select **Preview**.
3. Choose **Download the Job Shadows Guide**, then select **Download Document**.

New On-Demand Work-Based Learning Training

Build your confidence in planning meaningful work-based learning experiences with new on-demand training modules, now available in SkillsUSA Pathful! Explore WBL foundations and strategies for choosing the right experience for your students, all at your own pace.

Find the modules: SkillsUSA Pathful → Work-Based Learning Toolkit → LEARN → WBL Modules

Quiz Bowl and LifeSmarts | Free Competition Resources

Are you an advisor or team member of a SkillsUSA Quiz Bowl team? Do you want to prepare for the LifeSmarts topic questions? Have your team take the LifeSmarts SkillsUSA Quiz Bowl Preparatory Quiz!

How to Take Advantage of Free Resources:
To compete in the LifeSmarts SkillsUSA Quiz Bowl Preparatory Quiz, advisors (coaches) should register at: Competition.LifeSmarts.org/Register

Important: Set your team type to SkillsUSA QB and to Varsity (grades 9 – 12) or Junior Varsity (grades 6-8)

- The coach designates one student as the team captain. The student who will be the team captain must register at the above location and join the team their advisor has established.
- The SkillsUSA Quiz Bowl Preparatory Quiz will only be available to the team captain. The team captain logs in before November 30, then clicks the "Quizzes" tab on the left side of the page, then opens the "SkillsUSA Quiz Bowl Preparatory Quiz" folder.
- The captain leads the team in working together to complete the quiz.
- Only the captain is required to register and log in for the competition. However, all student team members will benefit by registering at the above location and joining the team the advisor has created to take practice quizzes, the daily quiz, and monthly SkillsUSA TeamSmarts quizzes. All team members may use the free study tools. This also makes your team eligible to participate in other LifeSmarts competitions, events, scholarships, and awards!

Questions? Email LifeSmarts. **Get ready now to show *your* LifeSmarts in the SkillsUSA Quiz Bowl!**

Visit the SkillsUSA dedicated resources page at: LifeSmarts.org/SkillsUSA

Turn Used Shoes into Opportunities with Funds2Orgs

SkillsUSA chapters now have a new, easy way to raise funds while making a positive impact in their communities. Through our partnership with Funds2Orgs, advisors can launch a shoe drive fundraiser that collects gently worn, used and new shoes.

Chapters earn money based on the number of shoes collected, which helps support student activities, competitions and chapter initiatives. The program is free to start, provides fundraising support and materials, and promotes sustainability by keeping shoes out of landfills while supporting micro-businesses around the world. Learn how your chapter can get started today by visiting the SkillsUSA Funds2Orgs landing page.

Take Up the Challenge! National Conference Pin and T-shirt Design

SkillsUSA is offering the 2027 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official T-shirt and pin for the 2027 NLSC. The challenge is open now, entries must be received by February 1, 2027, at midnight ET, and winners will be announced on February 8. Download the rules below:



- NLSC T-shirt Design
- NLSC Pin Design

Careers in Your Community Challenge: Submissions Due Nov. 19

Deadline: Nov. 19, 2026, at 6 p.m. ET. The U.S. Department of Education's Careers in Your Community Challenge invites high schools to propose solutions that improve career exploration at their schools. It's the fourth challenge in the department's CTE Momentum series, which aims to prepare high school students for rewarding careers and increase access to career and technical education. Up to 10 winning teams will receive an equal share of the $50,000 prize pool.

Ready to get started? With less than a month until submissions close, CTE teachers can review the challenge details, selection criteria and available resources with students, then work together to identify ways to strengthen career exploration at their school. Subscribe to the CTE Momentum newsletter for challenge updates and reminders.

Share Your Community Service Stories with SkillsUSA!

The SkillsUSA Champions digital hub provides new content frequently, from inspiring features to stories about the great work chapters and partners are doing. We know your chapters are doing some amazing community service work this holiday season and we would love to write about it. To submit a story idea, send us the details through our "Submit a Story" link, and we'll contact you.