



»» Industry Insider: Showcasing Your Future with IBM

Explore how technology is shaping careers across industries while learning more about in-demand techpathways and the skills needed to succeed in a rapidly evolving workforce.

Join SkillsUSA and IBM for an exclusive Industry Insider session showcasing the FREE career exploration resources available through IBM SkillBuild.

During this interactive virtual event, students will hear directly from industry professionals, spanning roles in Artificial Intelligence, Cybersecurity, and Data Analytics, explore emerging technology careers, and learn how IBM SkillBuild can help them build valuable skills for the future. We encourage students and advisors to have their computers nearby so they can actively participate and explore the available courses in IBM SkillsBuild during the session!



Date: September 17, 2026

Time: Noon - 12:50 p.m. ET

Audience: Students and advisors

Registration Details

Already a SkillsUSA member? Log in to SkillsUSA Pathful and [register for the event here](#).

SkillsUSA Pathful is SkillsUSA's all-in-one career-readiness platform and an exclusive benefit of SkillsUSA membership, connecting students and educators with career exploration, work-based learning and career-readiness resources.

Not a SkillsUSA member? You can still participate! [Register for the event here](#).

Interested in accessing SkillsUSA Pathful and other exclusive member benefits? [Learn more about joining SkillsUSA here](#).

Explore IBM Resources

Advisors, share these resources with your students and encourage them to explore the following activities: Your Future in AI, Your Future in Data, and Your Future in Cybersecurity.

- [Student SkillBuild Resources](#)
- [Educator SkillBuild Resources](#)

»» John Deere Partnership: Technical Session

John Deere is here to help! Join us for a technical session focused on diesel equipment technology, skilled trades, and career pathways.

Thursday, October 8 | Noon – 12:50 p.m. ET
SkillsUSA Pathful LMS

Educators will explore John Deere resources and support for instructors and programs, including a basic electrical lesson and demonstration, the John Deere TECH Program, dealership career pathways, and opportunities to connect with local John Deere dealerships.

Register

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John Deere is ready to partner with SkillsUSA educators and help prepare the next generation of skilled professionals.

»» September SkillsUSA Pathful Challenge

This month's SkillsUSA Pathful Challenge invites students to complete the **Interest Assessment** and the **SkillsUSA Framework Essential Elements Self-Assessment** to discover career pathways that align with their interests, identify their strengths, and build a personalized career plan.

After completing both assessments, students will submit a short reflection for a chance to win exciting prizes!

Challenge Deadline: September 23, 2026

[Click here](#) for full challenge details, submission instructions, and prize information.

»» The Careers in Your Community Challenge is Now Open

The U.S. Department of Education has launched the [Careers in Your Community Challenge](#), the fourth challenge in its [CTE Momentum](#) series to prepare high school students for rewarding careers and increase access to career and technical education (CTE). The challenge invites high schools to propose solutions that improve career exploration at their schools. Submissions are due by Nov. 19, 2026 at 6 p.m. ET, and up to 10 winning teams will receive an equal share of the \$50,000 prize pool.

Ready to get started? CTE teachers can review the [challenge details](#), [selection criteria](#) and available [resources](#) with students, then work together to identify opportunities to strengthen career exploration at your schools. Subscribe to the [CTE Momentum newsletter](#) for challenge updates and reminders.

»» Don't Miss Out! Back-to-School Display Challenge Sponsored by Simple Green®

Twenty SkillsUSA Chapters that create and host an informational display table by Oct. 1 are eligible to receive a special giveaway from Simple Green®, featuring products selected especially for their CTE program. Official rules, submission guidelines and [full details are available on the Back-to-School webpage](#).

»» SkillsUSA Featured on CNBC's "Now We Know! with Steve Guttenberg"

SkillsUSA took the national stage on the Aug. 29 episode of "Now We Know! with Steve Guttenberg" on CNBC. Recorded in Atlanta at NLSC, the segment put our students, our competitive events and the SkillsUSA Framework in front of a national audience.

[Read the full story and watch the segment.](#)

»» Silver and Gold: Meet Nebraska's Automotive Powerhouse Twins

They grew up wrenching in a small Nebraska town, inspired by an automotive instructor dad. Years later, identical twins Emma and Claire Uhler found themselves on the national stage—earning gold and silver in two different automotive competitions at the 2026 SkillsUSA National Leadership & Skills Conference.

Their journey is a story of talent, determination and the power of finding your path in the skilled trades. From their first days in the garage to competing against the best in the nation, the Uhler sisters are proving that automotive excellence knows no boundaries. [Read the full story on the SkillsUSA Champions hub](#).



»» Share Your Community Service Stories with SkillsUSA!

The [SkillsUSA Champions digital hub](#) provides new content frequently, from inspiring features to stories about the great work chapters and partners are doing. We know your chapters are doing some amazing community service work this holiday season and we would love to write about it. To submit a story idea, send us the details through our ["Submit a Story"](#) link, and we'll contact you.